



Dear GVRDC Supporters,

This year the Genesee Valley Riding & Driving Club will not only run our wonderful August Horse Trials, but we will also host the **United States Eventing Association's Area 1 Championships** August 19 & 20 at the Hideaway Farms and Fox Run Farm in Geneseo, NY.

We are anticipating over 200 riders, from all over the Northeast and more than 120 volunteers, officials, and staff to support this large event. Competitors, spectators, trainers, and families will be converging for the Area 1 Championships where they will be supporting businesses and vendors.

To host an event of this caliber we rely on the support of people and organizations like you! Sponsors and advertisers directly influence our ability as a not-for-profit club to execute a successful regionally relevant championship event.

You and your business will benefit from being showcased in our social channels, web presence, commemorative show program, and the many opportunities to network on site during the event. We have developed a range of sponsorship and advertising opportunities and we welcome all levels of sponsor and vendor participation.

By going to gvrdc.org ([Shows – Championships sponsorships/vendor opportunities](http://gvrdc.org/Shows-Championships-sponsorships/vendor-opportunities)) you will find detailed information on a variety of tax-deductible sponsorship and advertising opportunities. There are many ways to be involved – and if you don't see something that speaks to you, we'd be delighted to create a custom package that aligns with your marketing goals.

We are looking forward to making plans with you,

David Chugg, GVRDC President
(585) 746-8055; sponsors@gvrdc.org

Liz Johnson, Sponsorship Chair
(774) 217-0302; sponsors@gvrdc.org

Megan Bond, Sponsorship and Membership
(603) 851-2540 sponsors@gvrdc.org

Program advertising

Ads can be in any of the following formats: pdf, jpg, tiff, bmp, photoshop or InDesign. They must be 300 dpi or higher. Please email your ad to Beth Harrison, thistledalefarm@gmail.com by August 5, 2023. You may email Beth if you have any questions.

Please forward the Information form (page 3) and payment to Megan Bond, 295 Chamberlain Road, Honeoye Falls, NY 14472

2023 USEA Area 1 Championships at GVRDC



PATRON'S TENT TICKET

\$50

Enjoy refreshments and great seats for viewing Stadium Jumping and some of the Cross-Country course.

Open Saturday and Sunday from 8:00-3:00.

FRIEND OF GVRDC

\$50

- 1 ticket to the Competitor's party
- Acknowledgment in the program
- Complimentary program

PATRON

\$100

- 1 ticket to the Patron's tent
- Complimentary program

JUMP SPONSOR

\$200

- 3 tickets to the Patron's tent
- 3 tickets to the Competitor's party
- Sign by your jump
- Acknowledgement in the program
- Complimentary program

INTRO DIVISION SPONSOR

\$150

- 2 tickets to the Patron's tent
- 2 tickets to the Competitors party
- Sign by the Stadium Course
- Acknowledgement in the program
- Complimentary program

BEGINNER NOVICE DIVISION SPONSOR

\$200

- 3 tickets to the Patron's tent
- 3 tickets to the Competitors party
- Sign by the Stadium Course
- Acknowledgement in the program
- Complimentary program

NOVICE DIVISION SPONSOR

\$250

- 4 tickets to the Patron's tent
- 4 tickets to the Competitors party
- Sign by the Stadium Course
- Acknowledgement in the program
- Complimentary program

TRAINING DIVISION SPONSOR

\$300

- 5 tickets to the Patron's tent
- 5 tickets to the Competitors party
- Sign by the Stadium Course
- Acknowledgement in the program
- Complimentary program

MODIFIED DIVISION SPONSOR

\$350

- 6 tickets to the Patron's tent
- 6 tickets to the Competitors party
- Sign by the Stadium Course
- Acknowledgement in the program
- Complimentary program

PROGRAM ADVERTISING & VENDOR INFORMATION

Business Card \$50

¼ page \$100

½ page \$175

Full Page \$250

Vendor Space Saturday & Sunday: Pricing and availability please inquire with megkb11@gmail.com

*Additional levels are outlined at GVRDC.org – Shows
If you have any question please contact Megan Bond at megkb11@gmail.com*

Thank You for your support of the 2023 USEA Area 1 Championships at GVRDC



Your name: _____

Name as you would like in the program:

Address _____

City _____ State _____

Zip _____ Phone _____

Email _____

Amount enclosed \$ _____

Sponsorship Levels (additional levels at GVRDC.org – Shows)

- | | |
|---|--|
| <input type="checkbox"/> Friend \$50 | <input type="checkbox"/> Beginner Novice \$200 |
| <input type="checkbox"/> Patron \$100 | <input type="checkbox"/> Novice Division \$250 |
| <input type="checkbox"/> Jump Sponsor \$200 | <input type="checkbox"/> Training Division \$300 |
| <input type="checkbox"/> Intro Division \$150 | <input type="checkbox"/> Modified \$350 |

Other Support Opportunities

- Vendor village: availability and pricing information from megkb11@gmail.com
- For volunteer opportunities contact knkrowekamp@yahoo.com
- Gift basket donation for raffle the weekend of the event: megkb11@gmail.com
- Tax deductible donations _____
- Additional patron passes @ \$50 each _____

Please return your check made out to GVRDC to Megan Bond, 295 Chamberlain Road, Honeoye Falls, NY 14472 by August 5, 2023. We will do our best to include all sponsors in our program, however, if your sponsorship is received after August 5, we apologize, but we may not be able to include you in our program.

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